

Social Skills Company Presents...

HOW SOCIAL SKILLS TRAINING CAN CHANGE THE WORLD

By Elena Neitlich

My name is Elena Neitlich, I am the founder and CEO of the Social Skills Company. The Social Skills Company trains and certifies educators, trainers, and facilitators to teach valuable social skills and life skills in the hope of raising student social intelligence and improving their social behavior and relationships.

I am an advocate for social skills training because I want our children to experience an incredible life and I fear that if the trend towards narcissism, indifference and disrespect continues, our children and our children's children will live out their days in an indifferent, close-minded, selfish society. That future scenario scares me so greatly I am doing my best to ensure that today's children have a respectful, warm, productive future ahead of them.

Our goal at the Social Skills Company is for children to master social skills guidelines so that they have the necessary tools to interact with anyone, anywhere politely, respectfully, powerfully and without anxiety.

The Social Skills Company holds the distinct honor of being an accredited provider of continuing education and training through The International Association for Continuing Education and Training (IACET) and uphold the rigorous standards of ANSI/IACET.

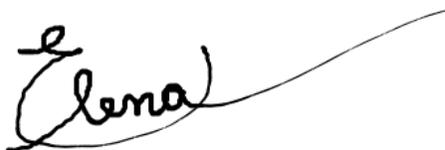
Social skills training is a highly fulfilling and rewarding career for me, and for my many members located all over the world. Those involved in social skills training are among the most committed champions for youth enrichment and success that I have ever met.

Making a difference to children, teens, and adults is an honorable calling. Everyone wants the world to be a kinder and more respectful place. In our day-to-day lives we witness antisocial behavioral trends that are really disturbing, and that jeopardize our children's futures and we want to reverse those trends. If we teach the members of our society acceptable social skills we create a culture that we all want to be a part of and makes the world a more nurturing place for our children. We eliminate those behaviors that cause conflict, miscommunication, frustration and anger. The more socialized we are the stronger our society becomes.

The Social Skills Company is at the forefront of social skills and life skills training. We create relevant training programs that are interactive, engaging and eye opening. Our content contains some traditional manners content that we could all use a little brushing up on as well as many topics that deal with improving our interpersonal relationships so that they are more effective and powerful.

Please enjoy the eBook that follows. Let me know your thoughts about it. You can reach me anytime at Elena@socialskillscompany.com. After you read it, I sincerely hope that you will join our army of certified social skills trainers and educators who are doing their part to make the world a better place.

Warmly,

A handwritten signature in black ink that reads "Elena". The signature is written in a cursive style with a long, sweeping underline that extends to the right.

A Slippery Slope

As a society our social skills are slipping and a trend toward impoliteness is spreading. Impatience, disrespect, insolence, sloppiness, intolerance, inappropriate aggression, and narcissism are on the shortlist of offensive behaviors we all witness on a daily basis. In some cases, a complete disregard for others seems to be the norm and people aren't even aware of (or don't care) that their behavior is rude and offensive. Instead of being shocked by people's rude and offensive behavior we accept it as normal.

This Wasn't In the Fine Print When I Bought My Phone

Although we love it and it has proved to be indispensable, technology has changed our cultural landscape. We are bombarded with information at lightning speed. Children and teens are exposed to vast amounts of unfiltered content, not all ideal for growing minds. Adults have difficulty denying children and teens access to technology for any number of reasons, many quite reasonable. We are witnessing the demise of our interpersonal relationships; for example, we immediately respond to our cell phone chimes without regard to where we are, what we are doing and who we are with. Nobody considered how the internet and the smart phone revolution would affect us psychosocially. Were we prepared?

We are not regularly practicing those imperative social skills that demand we act respectfully, kindly and authentically with one another.

Failure to teach the young members of our society proper social skills undermines our efforts to live and interact harmoniously with one another. We need to have good social skills because they enrich our lives and our relationships. Not being well socialized is a threat to the very fabric of our society. Great wars start over simple conflicts.

The Social Skills Company has created relevant training certification programs and curriculums that teach those vital social skills topics most pertinent to us living in today's society.

Be One of the Keepers of Social Skills

Thankfully social skills norms morph and adapt with our ever changing culture. Rules that are no longer relevant are abandoned and those that still apply continue to be used and valued. New rules are created to help us adjust appropriately to changes in society.

Today's social skills contain some of yesteryear's manners rules and that is good for us because many of the manners rules that people have been passing down for generations are worth keeping. Thankfully irrelevant Victorian etiquette rules have long been retired just as antiquated medical practices like lobotomies have seen their time come and go. Our society has changed drastically since Emily Post wrote her now very

out-of-date etiquette bible in the early 1900s. As a culture we have adapted by creating a modern set of social skills guidelines that are appropriate for us today.

A healthy society is one in which *everyone* adheres to pertinent social skills principles.

The four most basic social skills principles are:

1. Put others at ease and make them feel comfortable.
2. Show respect for others and for ourselves.
3. Demonstrate that we value others.
4. Have integrity and be authentic.

Practicing social skills elevates society.

Social skills help to maintain courteous group behavior and conflict free relationships. Social skills allow people to work together easily without friction. When people follow social skills guidelines they have the tools to solve major and minor problems by developing eloquent ideas and conceptualizing broadminded solutions. People with highly developed social intelligence have deeper and more profound interpersonal relationships that bring them greater joy and self-fulfillment.

Social skills make civilization better.

A society that doesn't follow accepted social skills practices has trouble functioning smoothly. **Social skills are our societal code of behavior** that keep us safe. Without an agreed upon behavioral standard, people simply would not feel comfortable leaving home, brushing elbows with strangers in the grocery store, or going to school or work. Following accepted social skills guidelines is society's way of self-policing. Ignore social skills and chaos ensues.

ALREADY SCHEDULED 3 PROGRAMS...

"I have scheduled already 3 summer programs to start in June. I am thrilled to bring social skills to my area! I will be teaching a 4-week program at a private school, a 6-week program at a community center library, and a 4-week program within a conference room in another town. I recently purchased your teen program due to receiving a few requests for one-on-one coaching and to address the children at the private high school. Thank you for making these programs fun."

It's Dangerous Out There!

A society without social skills is dangerous because common decency and civility don't apply and members feel free to put their own needs and feelings first. Without social skills, it is perfectly reasonable to sit on a bus and force an elderly person or expectant mother to stand, berate a waiter for forgetting the ketchup, or throw a cruddy gift back in the giver's face. There is nothing illegal about these boorish acts; they are just uncivilized and can lead to anger and fighting. Without a societal code of behavior simple skirmishes can escalate into dangerous situations quickly, and that is really scary.

A well socialized society reigns in those who behave rudely and does not tolerate socially unacceptable behavior. Well-socialized people check themselves before escalating a situation because the consequences, like embarrassment, compassion or guilt are too uncomfortable. Practicing good social skills curbs social injustice because it insists that all people be treated with respect. Social skills guidelines do not distinguish between race, creed, sexual preference or gender, and are not affected by how much money someone has in his bank account. Good socialization ensures that everyone considers the feelings of others before acting out.

We Proudly Teach Deference

Social skills award deference to people who have earned it through seniority, education, heroism, hard work, and achievement. This is a good thing because it elevates those who show leadership and have something great to contribute to society. The Olympic athlete deserves deference for demonstrating endurance, focus, hard work, and commitment. The soldier deserves deference for patriotism and heroism. The grandmother deserves deference for wisdom, fortitude and resilience. We are all better because we have greatness among us.

Watch That First Step, It's a Doozy

Relaxing social skills guidelines quickly sends society careening down a slippery slope. At first it doesn't seem like such a big deal. "So what if kids text at the dinner table, at least they are not making any noise." OR "That car cut me off! I am going to cut him off to show him who is boss!"

Over time, failing to enforce accepted social skills guidelines allows more and more extreme anti-social behaviors to become normalized.

In the seemingly innocuous example of texting at the dinner table, the child texting learns that interacting with family is not very important. The hurt feelings of her family members are irrelevant. Important relationships are allowed to erode when the child decides that family members are intrusions. The child never learns how to be present

and focused on the *live* people around her because she has been trained to split her attention between those present and those texting her.

GROWN TO 18 STUDENTS, FEATURED IN MAGAZINE

“My business has grown to 18 students that attend weekly... I was featured in a local magazine as their one smart woman for bringing social skills back in a fun way to our area. From that article I was invited to write for them because the article received such positive feedback. Now, I have a weekly blog for the magazine. After writing the blog for a few weeks, the owner of a local children’s organization connected with me about contributing to her weekly newsletter, and now I write for them as well. Thanks for providing great social skills content and great marketing content!”

Eventually, when the texting child enters adulthood and must form healthy, adult, personal and professional connections, she is ill equipped to do so. The child has failed to fully develop the relationship and communication skills that are necessary. She has incorrectly surmised that as an adult her attention can be split between her phone and a live person, or that she can handle any situation swiftly with a text.

Social skills blunders are, of course, not restricted to texting and road rage. Lack of conflict resolution skills, bad table manners, sloppy and inappropriate dress and hygiene, ingratitude, and ineffective communication skills are a number of the social skills that people must master. Because most people don’t live in isolation, members of society have a responsibility to be tuned into others and behave in ways that don’t offend.

Perhaps to the person who chose the outfit, wearing jeans and a tee-shirt to a funeral is insignificant; but to the bereaved this very casual choice of clothing shows a blatant disregard for the deceased and the solemnity of the event.

Maybe the diner with the head cold doesn’t think it matters that she blows her nose into her cloth napkin while sitting at the table, but to her dining companions, those restaurant patrons around her, and the busboy who has to clear the table and touch her napkin, her behavior is off-putting.

Children can easily be taught to consider other people’s feelings. There is no reason for social blunders and miscommunication. Social skills tools like conflict resolution, understanding boundaries and limits, and developing empathy and compassion can obliterate rudeness.

Social Skills have a purpose.

Social skills were and are created with rationale; they are not random and arbitrary. For example, dining utensils are held correctly because it increases their effectiveness and permits the necessary act of eating to be neater and more discreet. "Thank you" notes are written to show appreciation and in many cases to indicate to the giver that the gift was received. Doors are held open because it is kind and helps to prevent the next person from breaking her nose.

A strange dichotomy is occurring in our culture. Many people aren't practicing or teaching their kids good social skills, **yet people are bothered more than ever by other people's rude behavior.**

An impatient, enraged and overly aggressive driver who is late for work terrifies a mother driving her three small children to school. A surly, entitled teenager infuriates his teacher when he smuggles his cell phone into class and plays video games under the desk. A dog owner is shocked when his irate neighbor who insists he clean up after his pooch launches the mess back into the dog owner's yard.

WORKING WITH A LOCAL SCHOOL

"I have been working with a local school for the last 6 weeks with at-risk boys. I customized a program to suit their needs using the Children's Social Skills curriculum and Communicator curriculum. I received great feedback from the school. They actually want to know if I will be returning :). We took the boys to a gala dinner last night and they were incredibly happy! They have learned the material so well, I didn't need to correct them, because they were able to correct each other at the dinner table. We took them to Olive Garden and they received certificates of social skills excellence. One of them said that this was the best dinner ever. Even their conversations were appropriate for the occasion, relaxed, and funny. What a great experience!! I really love what I do!"

People can't have their cake and eat it (with bad manners), too. Nobody likes living in a culture that doesn't value social skills. Not practicing social skills is offensive and off putting and makes everyday encounters with people unbearable.

Because everyone wants everyone else to practice good social skills, the only solution to not being offended and bothered by others' is to have everyone learn appropriate social skills and become well socialized. The culture depends on it.

When the world says, "Give up!" Hope whispers, "Try it one more time." Anonymous

The Social Skills Company is not deterred by deteriorating social skills in fact, deteriorating social skills inspire us to work harder and harder. ***We have made a commitment to help the planet be a kinder, more respectful and more civilized place one social skills trainer at a time.*** With that auspicious goal in mind, we have created accredited training programs and classroom curriculum with universal appeal that are helping us fulfill our mission.

Educators, trainers, students, parents, and organizational leaders love our curriculums because we provide:

Well written and relevant social skills content

CEUs accredited through IACET

A fun and interactive approach that engages the trainer and delights her students

An affordable price point

Curriculums that cover a vast array of social skills topics

Expert marketing materials to complement each training program

Self-paced, distance learning programs

Excellent member support and guidance

An ever-growing library of support content including business webinars

ONE OF THE MOST IMPORTANT DAYS OF MY LIFE

"I am so excited. On Wednesday of this week, I had my first social skills training class. My students range from ninth to twelfth grade. The training was for the ROTC Military Ball. It was one of the most important and wonderful days of my life. It also let me know that this is what I want to do for the rest of my life. Thank you, Thank you."

Social skills might seem on the decline, but we do see positive signs.

Statistics show that people are very aware that social skills are on a decline

The population is growing weary of rude behavior

The field of social skills is hot right now as noted by the media

Schools, organizations, and businesses are incorporating social skills training into their employee training programs.

Schools are incorporating social skills classes into the students' learning plans

YOU care about teaching children, teens, and adults social skills

These positive signs tell us that the need for social skills training is great and people are receptive to learning and disseminating the content. That is great news because it means a warm, respectful future might just be on the horizon for our children!

Our members have worked hand-in-hand with leaders in many different organizations from small independent daycare centers to Fortune 500 companies. Trainers, students, parents, and organizational leaders rave about the quality of our social skills and life skills programs.

YOU are the key to society's growing rudeness epidemic.

Sign up to become a certified social skills trainer today, CEUs are available to those professionals who need to fill continuing education requirements. YOU can make a difference. That's why people from over 70 countries from all walks of life have become certified social skills trainers with the Social Skills Company.

Our members include:

Teachers, school administrators, religious leaders, independent trainers, directors of youth organizations, non-profit leaders and volunteers, community activists, corporate trainers, and anyone committed to the importance of good social skills and civil behavior.

With a little bit of action, and you are on your way to making a big difference, and even being an advocate for change in your community.

We are here to help you succeed – every step of the way.

The Social Skills Company is the leading source for social skills training, certification and social skills curriculums. We take social skills training seriously because we care about the welfare of society and know that training our members well and adhering to the rigorous standards set by the International Association for Continuing Education and Training adds value to the world. Hand-in-hand with our members we are spreading social skills across the globe one trainer at a time.

We provide you with comprehensive train-the-trainer programs complete with trainer learning materials, 8 week/1-hour-per-week classroom curriculums to present to students, webinars, conference calls, and a lot of additional support content that makes learning beneficial, enjoyable and fun. We teach relevant content that helps children, teens, and adults become the best people that they can be and relate to others properly.

GOES THE DISTANCE VS. A \$5,000 PROGRAM...

"I purchased your children's program almost three years ago. I also spent \$5,000+ on another program...Hands down, your product goes the distance. It is relevant, the children relate very well to it and it covers what children need to know most...I'm happy to say, my small part-time business has grown every year and now pays for my children's private education. In the fall, I am going to launch my corporate/adult social skills training...Thank you for providing quality, affordable training materials."

– Anonymous to avoid offending the company running the \$5,000 program

The Social Skills Company's trainings are up to date.

We are always creating new content and responding to shifts in the culture and the field of training so that you can train students to handle modern day life situations with composure and poise using today's best practices in training and development.

We include valued traditional social skills topics in our programs and weave them in with those social skills topics that today's society faces daily: bullying, cell phone use, cyber security, boundaries and limits, conflict resolution, political correctness, and social networking to name a few.

Our programs emphasize the importance of relationships and having compassion, empathy and respect for our fellow man. This is not the place to go for stuffy, old-fashioned manners training. While we love a tea party, cotillion, or debutante ball as much as the next person our primary goal is to equip trainers with dynamic, modern social skills and life skills content that addresses today's everyday life challenges. If your students master everyday social skills techniques presented in our curriculums, they will have the tools that they need to go anywhere and speak to anyone appropriately with confidence and ease.

You Don't Have to Be a Certified Teacher – We Tell You What to Say

Our programs are user friendly. The programs for children, teens, and young adults are written as a script. We tell you exactly what to say and when to say it, we indicate when to listen to your students and when to introduce an activity. We pepper the content with stories, exercises, games and activities to encourage an interesting dialogue that really gets students thinking about their role in society and the impact that they want to have today and in the future.

We encourage educators and trainers to add their own unique magic to their classrooms to personalize their social skills classes. Most members learn the content and take their certification exams within a month or two of purchasing a program. Continuing Education Units (CEUs) are available for educators-IACET guidelines are explained on the Social Skills Company website.

"I started teaching an after school leadership club and 15 children signed up. This is so exciting I can't even tell you! Watch out world, Savvy Social Skills is on a roll. I can't thank you enough for putting together this great program that is easy to learn, to teach, and that truly is fun for me." -Lisa S.

Choose the best Social Skills Certification program for you at <http://socialskillscompany.com>. We charge no additional fees after full payment for a certification program is made. We are a straight up accredited training company with no licensing fees, subscription fees, hidden dues, franchise fees, or territory fees.

Fair Certification Exams that Don't Cause Anxiety

Our exams are fair and not meant to trip you up. We want you to succeed. Test anxiety should not be a factor in your choosing to teach children social skills. We are available if you need us.

Excellent Marketing Materials

There are many forward thinking teachers who purchase our programs to earn CEUs and use the social skills curriculums in their classrooms. Other of our members aspire to build social skills training businesses in which they offer social skills training courses to the people in their communities.

Entrepreneurship is exciting and an honorable pursuit. Entrepreneurs have a unique challenge in that they must become experts in the field of social skills training and also

become great at marketing their services so that they become visible to the people in their communities.

The Social Skills Company provides you comprehensive marketing content that includes smart strategies, templates for letters and advertising collateral. The job of the entrepreneur is that both of trainer and marketer. The Social Skills Company makes sure you are equipped to tackle both jobs competently.

We are delighted to answer member questions and review marketing strategies and content to help members make smart, financially sound marketing decisions. A business can't survive without ongoing marketing and we give you the tools to market effectively.

HUGE DIFFERENCE TO AT-RISK STUDENTS...

"I just wanted to send you an update on how your excellent curriculums are successfully being used in my public high school where I teach at-risk students. I have just completed teaching a 10-week series of lessons utilizing the curriculum from all three of my certifications: Social Skills Trainer for Business, The Communicator Trainer Program and Life Skills Trainer. The following are some actual quotes from students (remember these are students that many schools have given up on... 'just get them through') who participated in all 10 lessons: 'This was the first time I learned something meaningful in school.' 'Great stuff that I wish my parents would have taught me.' 'These are lessons that I can use the rest of my life!' 'Why did I have to wait to be 18 to learn social skills?' 'This is the only time I felt a teacher cared about me...enough to teach me something useful!' 'It feels awesome that I can be in situations where I will not make a fool of myself any more. Now I know how to eat with manners, shake hands, dress right and just be normal.' 'The best class was our feast...I was able to show teachers who thought I was a loser that I have grown up and I am a good person.'" -Jim B.

Network with Social Skills Company Members

Our online networking group is a wonderful online resource that invites members to stay connected. The group is active and interesting. If you have a question or an answer for Social Skills Company members, our networking group is the perfect place to touch base and make friends with your peers.

An administrator maintains the group to keep the topics relevant and restricts any unwarranted content. Every great educator or entrepreneur knows that success includes building relationships and sharing ideas.

The Social Skills Company has a very active social life. Join us on LinkedIn to keep your finger on the pulse of social skills. We encourage members and non-members alike to weigh in on social issues that they find interesting. Help us spread great social skills all over the world and have fun, too.

Stay Up to Date on the Current Trends in Social Skills

Staying up to date with the latest news and cultural activity is essential in the social skills field. Social Skills Company creates thoughtful commentary about a wide variety of topics from social skills to entrepreneurship. Agree or disagree, we are delighted to hear your thoughts. You can find the Social Skills Company blog at <http://www.socialskillscompany.com>.

Get Personal Support Directly from Founder Elena Neitlich

You are never alone when you get certified with the Social Skills Company. My name is Elena Neitlich, and I will be here to personally support you as you study your program and introduce a curriculum to your students and community. I make myself personally available to all of our members. Helping members succeed by providing support is the most important part of my job, and I take it very seriously.

If you are thinking, “I want to become certified, but I am afraid there is too much competition in my area and I can’t compete.”

Competition in a field is a good thing because it identifies demand. If you are enthusiastic about the topic of social skills and you have the right tools and methods, you will succeed. The Social Skills Company trains you to be the GO-TO expert in your area. There may be other social skills trainers in your area, but that doesn’t mean that they are the best or their style appeals to everyone. It certainly doesn’t mean that they are providing relevant and engaging trainings that educators, students and parents love, or that leaders in the community acknowledge their expertise. They probably were not certified through an accredited company that adheres to the highest standards in training.

We provide you marketing materials that help you communicate the message that you are an invaluable asset to your community. We encourage you to network and interact with your community to gain high visibility. ***Don’t worry about who else is providing social skills training. Concern yourself with being the best social skills trainer and business owner that you can be and never stop spreading the message about the importance of social skills training.***

You Choose the Social Skills Certification Program That is Right for You

The pages that follow give you an overview of our programs. You choose the program that is the best fit for you, based on your aspirations and the those students you would like to train.

Please visit our site at <http://socialskillscompany.com> for more details. Do you want to turbo-charge your social skills training right out of the gate? Choose our Responsibility Project Training Program which contains all of our programs.

If you have questions please don't hesitate to contact me at my personal email address: Elena@socialskillscompany.com.

Children's Social Skills Training Certification Program

Add a smart, innovative social skills curriculum to your classroom and continue your professional development with our highly-acclaimed social skills training and certification program. (4 CEUs)

Included in our self-paced, distance learning course:

- A detailed 320 page trainer's manual packed with motivating content, forward-thinking exercises and step-by-step instructions
- An 8-week/1-hour-per-week complete classroom curriculum script detailing what to say and when to say it
- An interactive methodology that keeps students interested and involved
- 40+ relevant social skills topics to teach students including:

Empathy, compassion, kindness
Deference and respect
Tact, handling mistakes, making apologies
Forgiving and forgetting
Saying please, thank you and you're welcome
Showing gratefulness and appreciation
Curbing rude behavior
Understanding the power of the word NO
Sharing, gift giving and receiving
Acceptable group behavior
Table manners, good hygiene, appropriate attire
Effective verbal and non-verbal communication
The power of listening
Bullying and peer responsibility
Online safety and accountability
Responsible cell phone use

- Exclusive online member site packed with an ever growing library of bonus support content
- Ongoing educational webinars
- Email support directly from CEO and founder Elena Neitlich
- 145-page Social Skills Trainer's Business & Marketing Manual containing business, sales and promotional support to jumpstart your marketing
- Proprietary Social Skills Behaviors Inventory and Assessment Tool
- 44 pages of handouts to reinforce topics
- Authentic certificate documenting course completion
- And more

Social Skills Trainer for Teens Certification Program

Impact teenage learners and add to your own professional development with our celebrated and highly-regarded social skills training and certification program. (4 CEUs)

Included in our self-paced, distance learning course:

- Detailed trainer's manual complete with inspiring information, reinforcing exercises and step-by-step guidance.
- 8-week/1-hour-per-week complete classroom curriculum script detailing what to say and when to say it
- Fun, interactive approach that motivates students and immerses them in the conversation.
- 40+ relevant social skills topics to teach students including:

Empathy, compassion, kindness
Deference and respect
Tact, handling mistakes, making apologies
Forgiving and forgetting
Saying please, thank you and you're welcome
Showing gratefulness and appreciation
Curbing rude behavior
Understanding the power of the word NO
Dating responsibly
Sharing, gift giving and receiving
Acceptable group behavior
Table manners, good hygiene, appropriate attire
Effective verbal and non-verbal communication
The power of listening
Bullying and peer responsibility
Online safety and accountability

- Exclusive online member site packed with an ever growing library of bonus support content
- Ongoing educational webinars
- Email support from CEO Elena Neitlich
- 145-page Social Skills Trainer's Business & Marketing Manual containing business, sales and promotional support to jumpstart your marketing
- Proprietary Social Skills Behaviors Inventory and Assessment Tool
- 44 pages of handouts to reinforce topics
- Authentic certificate documenting course completion
- And more...

Communicate with Impact Trainer Program

Teach students ages 10 and older how to communicate with clarity, impact, and intent and add to your own educational development. Whether addressing a large group, raising an issue appropriately with an adult or chatting with a close friend, this necessary training curriculum will drastically improve student communication skills and positively affect their relationships, confidence and future success. (4 CEUs)

Included in this exceptional self-paced, distance learning course:

- Innovative trainer's manual complete with valuable training and powerful subject content.
- 12-week/1-hour-per-week organized classroom curriculum formatted as a script that tells you what to say and when to say it.
- Quick moving, fun, interactive method that brings the material to life and engages learners and trainer alike.

- Program embraces the VAK (visual, auditory, kinetic) method of training to encourage a multisensory learning environment.
- Communication topics include:

Conversational Basics
Effective Classroom Communication
Artful Small Talk
Verbal and Non-Verbal Communication Skills
Giving and Receiving Feedback
Apologies
Negotiating
Making and Declining Requests
Powerful Written Communication
Utilizing Technology Appropriately
Managing Tough Conversations
Thinking On Your Feet
Critical Thinking
Public Speaking Dos and Don'ts
Powerful Public Speaking
And more...

- Exclusive online member site packed with an ever growing library of bonus support content
- Ongoing educational webinars
- Email support from CEO Elena Neitlich
- 145-page Social Skills Trainer's Business & Marketing Manual containing business, sales and promotional support to jumpstart your marketing
- Proprietary Social Skills Behaviors Inventory and Assessment Tool
- 44 pages of handouts to reinforce topics
- Authentic certificate documenting course completion
- And more...

21st Century Life Skills Trainer and Certification Program

Help ease the transition from childhood to adulthood using our indispensable life skills training curriculum. Prepare teenage and young adult learners for a smooth, successful,

independent future and add to your own professional development. Your students will ask how they would have managed without your class! (4 CEUs)

Included in this power-packed, practical program:

- 228 page trainer's manual packed with information essential to you and your students
- 8-week/1-hour-per-week training curriculum written as a script that tells you exactly what to say and do
- Gracious Living for Young Adults Participant's Guide (pdf format)
- Certificate of Completion
- Social Skills Trainer's Business and Marketing Success Manual.

Topics covered in the Life Skills Trainer Program Curriculum

Budgeting and making smart financial choices
Keeping a spending journal
Apartment hunting
Signing a lease
Apartment essentials
Furnishing an apartment
Moving-in must-dos
Tenant rights and responsibilities
Apartment maintenance and simple repairs
Managing clutter
Cleaning
Food shopping and preparation
Healthy eating
Safe food handling
Basic cooking skills
Proper care of clothing

The Next Gen Responsibility Project™

Responsibility tops the list of values that parents most want their children to possess, according to a study conducted by the Pew Research Center. This 4 program series provides all of the necessary social skills training that your students need to learn responsibility and many other important and related virtues.

Included in **The Next Gen Responsibility Project™** are all four of our highly regarded youth train-the-trainer certification programs.

Social Skills Trainer for Children Trainer Certification and Curriculum (4 CEUs)

Social Skills Trainer for Teens Trainer Certification and Curriculum (4 CEUs)

Communicate with Impact Trainer Certification and Curriculum (4 CEUs)

21st Century Life Skills Trainer Certification Program and Curriculum (4 CEUs)

In addition to the invaluable content you receive with each program manual you receive:

- Social Skills Trainer's Business and Marketing Success Manual
- Unlimited Email Support from Elena Neitlich/Owner Social Skills Co.
- Informative Webinars You Can Access
- Sample Marketing Collateral and Templates
- Exclusive member area packed with an ever increasing library of support content
- Student Handouts
- Social Skills Assessment Tool
- Certificate of Completion for each successfully completed program